

Rock 'n' Roll Law: Music Copyright and The Rolling Stones

Tuesday, January 12, 2021
Rebroadcast

North Carolina: 6.00 MCLE Hours

Includes

1.00 Ethics/Professional Responsibility

Planned by the NCBA CLE Department

Are you ready to rock 'n' roll? Get CLE credit and have a great time as Jim Jesse presents two sessions in one day! Join Jim as he discusses the essentials of music copyright law using case studies from The Rolling Stones and then take a journey through the top 10 music copyright cases of all time and into the future with new developments and trends in the industry.

Throughout the day, listen to music, watch video clips and hear stories regarding music law — all while learning valuable lessons about copyright establishment and registration, essential operating agreement provisions (and why they're important), rights granted to copyright owners, cover song legalities, the permission required for song use in other mediums, the facets of public performance, and revenue streams.

This program also includes an hour of ethics, during which Jim shares his first-hand experience representing organizations. Jim focuses on representing a band or artist, using The Beatles' and The Rolling Stones' careers as case studies.

Don't miss out on this fun and engaging program. You might just get what you want AND what you need!

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8:55 AM – 4:00 PM

8:55 Welcome and Introductions

The Essentials of Music Copyright Law, Featuring The Rolling Stones

9:00 Introduction to Copyright Concepts and the Legal Framework of a Band

Learn about the corporate and tax implications of forming a band, along with what should be in a band's operating agreement.

9:30 What Is a Copyright and the Two Copyrights in Every Song

Explore all the intellectual property a band creates in addition to music. Review what is and is not copyrightable, along with the two copyrights in every song.

10:00 Copyright Duration; How and Why to Establish and Register Your Copyright; Music Publishers, Producers and Managers

Discuss how long copyrights last, how to establish your copyright and why it is important to register your copyrights.

10:30 Break

10:40 Reproduction, Distribution, Cover Songs and Music Licensing

Examine the first two rights granted to a song copyright owner and discuss the legalities of cover songs. Also identify the necessary permission that must be acquired in order to use songs in other mediums, including movies, TV and commercials.

11:10 Public Performance and Streaming

Learn about the facets of public performance and what BMI/ASCAP do, followed by a discussion of how streaming fits into the copyright landscape.

11:40 Wrapping Up the Exclusive Rights and Revenue Streams

Listen to a recap of the morning sessions and discuss the revenue streams generated by the two copyrights in every song.

12:10 Lunch Break

12:40 Ethical Issues of Representing a Band, Based on The Beatles (and Some Stones)*

Discuss the ethical dilemmas in representing an organization that is a rock band — in this case, The Beatles. We consider the unique issues that often arise

when representing a band, placing emphasis on the Model Rules of Professional Conduct — specifically, Rule 1.7 (Conflict of Interest: Current Clients), Rule 1.13 (Organization as Client), Rule 1.14 (Client with Diminished Capacity) and Rule 2.1 (Role as Advocate).

1:40 Break

The Evolution and Progression of Music Copyright Law

1:50 New Developments and Trends in Music Copyright Law

Explore the evolution and trends found in music copyright law and discuss what these changes mean for the future.

2:50 Break

3:00 The Top 10 Music Copyright Cases of All Time

Review the legal standards in copyright cases, defenses and potential damages before moving on to count down the top 10 music copyright cases of all time — from George Harrison, Led Zeppelin and John Fogarty to Sam Smith, Robin Thicke and Coldplay.

4:00 Adjourn

*Indicates portion providing Ethics/Professional Responsibility credit

About the Speaker

Jim Jesse has been an attorney for 25 years and has been a full-time Music Law presenter since 2013. He is the former General Counsel for Cool Music Network (THE COOL TV), a daily 24-hour music video television network. Previously, he was in private practice. He has founded Rock 'n' Roll Law, and his passion is spreading music law through his seminars. Thousands of attorneys have taken his courses, and he has conducted his music law course now in many states. He is also a member of the Association for Continuing Legal Education (ACLEA).

Jim is a member of BMI and manages his own record label distributing his music. He has written songs for more than three decades, has studied music history for years, and is the author of *The Music Copyright Law Manual* and the forthcoming *The Musician's Guide to Music Copyright Law*.

Jim consults and practices in areas regarding intellectual property, licensing and music law.